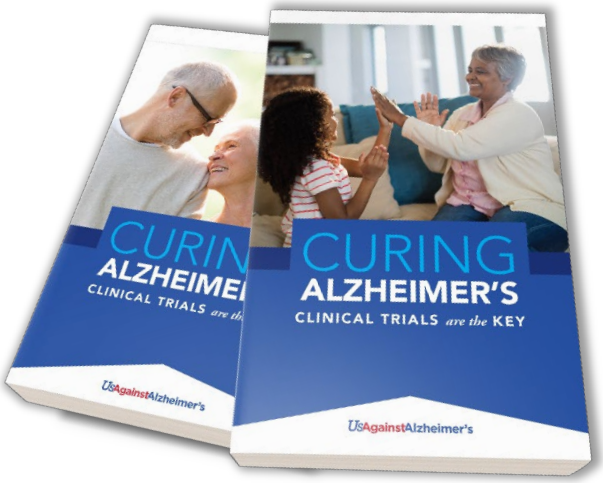
The Clinical Trials Awareness Toolkit

Clinical trials are the key to curing Alzheimer's, but they need more volunteers. Participants in a clinical trial benefit from the knowledge of the medical team running it, and for some, the experimental treatment could improve their health. After all, the first person to be cured of Alzheimer's will be someone in a clinical trial.

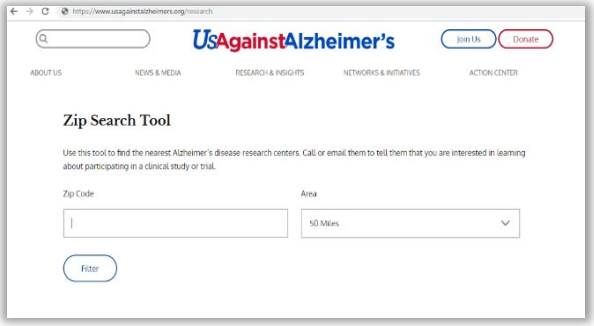
Toolkit Resources:

UsAgainstAlzheimer's has created its clinical trials awareness toolkit to explain how important Alzheimer's clinical trials are; to help you share that information with people in your community; and to connect potential research volunteers directly to the nearest clinical trial sites. The toolkit includes a suite of materials.



The *Curing Alzheimer's: Clinical Trials are the Key* guide, which details the importance of participating in clinical trials, their safety and efficacy, and how to enroll in a clinical trial. The guide has two different covers to resonate with different audiences and a version in Spanish is coming soon.

A whiteboard video that explains why it's important to participate in clinical trials, what to expect from a clinical trial, and directs people to visit the ZIP code tool to find a clinical trial. The video has two versions with different narrators, and a Spanish version is also coming soon.



A ZIP code tool where people can input their ZIP code and find the nearest Alzheimer's clinical trial sites. Prospective participants can visit www.usagainstalzheimers.org/research to use this tool.

The UsAgainstAlzheimer's clinical trials awareness toolkit can help you share a powerful message: Participating in an Alzheimer's research clinical trial is one way to make a choice to exert power over the disease, embrace hope for the future, and ultimately, accelerate towards treatments and cures.

UsAgainstAlzheimer's